

SETEC

SETEC, a cradle from which businesses can launch into the global market, consists of 3 exhibition halls and 3 meeting rooms with a floor space of 15,630m² inside the building, which covers a 34,600m² site. The space can be organized in many different ways to accommodate demands for various functions, including specialty exhibitions, EXPOs, international meetings, events, and performances. This world-class exhibition and convention center is fully equipped with a wide range of annex and support facilities.

- Total area: 15,630m²
- No. of meeting rooms: 4
- From Incheon Int'l Airport: 60min. / 71.284km
- Subway Station: Line #3 Hakyoul Station
- Map: K-10



Conventions

SETEC has 3 exhibition halls in which various exhibitions can be held depending on the nature, size and characteristics of the exhibition. In addition, with modern convention facilities for international conferences and seminars, it offers an optimal business environment. Since SBA Trade Center in Beijing, KOTRA, Seoul City Credit, Export-Import Association and hotels are networked, one-stop service is available.

Convention Hall

Mid-sized convention halls in which all seats are arranged in a square shape, and a conference mike is installed in each seat are available. This venue is useful for various events such as directors' seminars, business fairs and business talks as well as conventions. In addition, a professional seminar room organized by exhibition experts is also available along with an international conference hall.



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CONVENTION HALL

Name of Hall	Location	Dividable	Capacity
International Conference Hall	1F	Undividable	300
Convention Hall #1	1F	Dividable into 2 different sections	100
Medium Conference Room	2F	Undividable	30

EXHIBITION HALL

Name of Hall	Location	Size (m ²)	Capacity
Exhibition Hall #1	1F	3,130	5,000
Exhibition Hall #2	1F	1,684	2,500
Exhibition Hall #3	1F	3,134	5,000

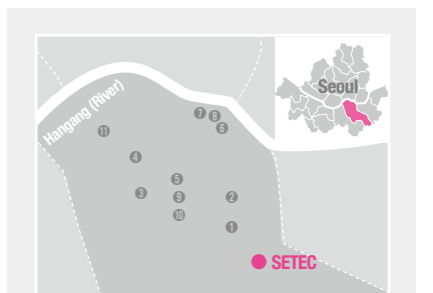
FOOD & BEVERAGE

Name of Facility	Location	Cuisine	Capacity
Cafeteria	1F	Meal	200



Major Events

[2011] ★KOREA FRANCHISE EXPO 2011 ★Seoul Fashion Week 2011 ★2011 World Education Fair ★BETACUP BEAUTY ART COMPETITION 2011 ★The Seoul International Golf & Resort Fair 2011 ★2011 Comic World Healthy Kids Fair 2011
 [2012] ★KOREA FRANCHISE EXPO 2012 ★2012 World Education Fair ★2011 Comic World ★2012 babykismom EXPO ★2012 KOREA MONEY FAIR ★2012 JYJ MEMBERSHIP WEEK ★2012 Korea Art Summer Festival



Hotels near SETEC

1 Grand InterContinental Seoul Parnas	SDL > p. 042
2 InterContinental Seoul COEX	SDL > p. 048
3 Renaissance Seoul Hotel	SDL > p. 058
4 Imperial Palace Hotel	SDL > p. 070
5 Ramada Seoul	DLX > p. 066
6 Hotel Riviera Seoul	DLX > p. 074
7 Hotel Prima Seoul	DLX > p. 080
8 The Hotel Ellui	DLX > p. 102
9 Hotel Greenglass	1st class > p. 168
10 Ibis Ambassador Seoul	1st class > p. 168
11 Youngdong Hotel	1st class > p. 169



Nearby Attractions

• **Shopping:** Coex Mall, Lotte Department Store (Jamsil), Lotte Duty Free Shop (Lotte World) • **Park:** Yangjaecheon Stream
 • **Entertainment:** Megabox Coex, Seoul Arts Center, Coex Artium • **Sightseeing:** Coex Aquarium

> More info. p.158